

April 4, 2022

For Immediate Release



Beyond New Beginnings, a tax-exempt 501(c)(3) organization serving families in the SW suburbs of Minneapolis, announced today that it has hired its first Executive Director, Molly Koivumaki.

Beyond New Beginnings (BNB) Program supports and nurtures young moms and their children as they gain independence in safe, stable homes while being actively involved in the New Beginnings High School Program, post-secondary education and/or employment by empowering them to become healthy, engaged, members of a community. Its first facility is located in Chaska, Minnesota serving four families.

Molly Koivumaki worked in affordable housing and social services for the City of Eden Prairie until her retirement in 2018. A position she says, “taught me that housing stability is the absolute foundation necessary for families to thrive.”

Molly has lived in Chaska for 23 years; she and her husband Fred have one adult son.

Molly participates in a number of community activities; she is a Commissioner for the Carver County Community Development Authority. She chairs the Board of PROP, a food shelf and emergency services provider that serves Eden Prairie and Chanhassen. Molly is a member of the League of Women Voters of Eastern Carver County.

When asked why she was interested in the Executive Director position, Molly said “the BNB mission, to support and nurture young moms and their children by providing stable housing and support immediately resonated with me, and I knew I had the background and experience to help grow the program.”

Board Chair, Russell St. John comments, “We are delighted to have a professional of Molly’s caliber to lead BNB in growing its service capacity. We know that more families need support in their journey to independent living. “Molly understands the critical need for supportive housing. She brings passion and energy to rally community engagement.”